

PRESS RELEASE

Martina Macpherson joins ODDO BHF as Head of ESG Strategy for Asset Management and Private Equity

Paris, Frankfurt, Düsseldorf, Luxembourg, January 6th, 2021. The appointment of Martina Macpherson, a recognised expert in SRI (Socially Responsible Investment), is in line with ODDO BHF AM's commitment to make sustainable investment a pillar of its value creation. ODDO BHF AM, a signatory of the PRI since 2010, has over the years forged an identity as a responsible asset manager. At the end of 2020, the main open-ended funds had incorporated ESG criteria, thus meeting the growing demand from institutional and retail investors in Europe.

In her newly created role as Head of ESG Strategy for Asset Management and Private Equity, Martina's primary mission will be to accelerate the integration of extra-financial analysis into all asset management activities. Martina will also continue to participate actively in the debate on how to promote and formalise a harmonised ESG framework at European level that is clear and understandable to investors. Martina becomes a member of the Executive Committees of ODDO BHF AM and ODDO BHF Private Equity.

Martina Macpherson, German citizen, has held several leadership roles in the world of sustainable finance in Germany, Switzerland and the UK over the past 20 years. Most recently, she was Senior Vice President ESG & Engagement Strategy at Moody's. Previously she was in charge of ESG at various financial institutions including Foreign & Colonial and Insight IM in London. Martina has an MA in Law and Human Sciences from the Goethe University in Frankfurt in Germany.

Nicolas Chaput, CEO of ODDO BHF Asset Management and ODDO BHF Private Equity: "Thanks to her expertise, Martina will be our clients' ally in integrating ESG criteria into portfolios and understanding their impact on the environment and society. We are convinced that taking these criteria into account is value-creating for the investment. I am delighted to welcome her to the firm, which continues our commitment as a responsible asset manager serving our clients and the community."

https://www.linkedin.com/in/martina-macpherson-1a093a1/

About ODDO BHF Asset Management

ODDO BHF AM is part of the independent Franco-German financial group ODDO BHF that was founded in 1849. ODDO BHF AM is an asset management leader in Europe. It comprises ODDO BHF AM GmbH in Germany, ODDO BHF AM SAS, ODDO BHF Private Equity SAS in France and ODDO BHF AM Lux in Luxembourg, which together manage assets totaling € 55.9 billion. ODDO BHF AM offers its institutional and wholesale clients a unique range of high-performance investment solutions in all main asset classes, i.e. European equities, quantitative strategies, fixed income, multi-asset solutions, private equity and private debt.



As an UN-PRI signatory since 2010 ODDO BHF AM has integrated sustainable investment criteria into a wide range of strategies. Its ESG approach focuses on ESG criteria integration, engagement with companies and a climate policy supporting the energy transformation. On a combined basis, 61% of assets under management are from institutional clients and 39% from distribution partners. The teams operate from investment centers in Dusseldorf, Frankfurt, Paris and Luxembourg with additional locations in Milan, Geneva, Stockholm, Madrid, Hong Kong, Abu Dhabi and Zurich.

ODDO BHF AM puts the long-term support of its clients at the heart of its priorities. Its independence allows its teams to be responsive, flexible and innovative in order to constantly find solutions tailored to the customers' needs.

www.am.oddo-bhf.com

About ODDO BHF

ODDO BHF is an independent Franco-German financial services group, with a history stretching back over 170 years. It was created from the alliance of a French family-owned business built up by five generations of stockbrokers and a German bank specialising in Mittelstand companies. With 2,300 employees (1,200 in Germany and Switzerland and 1,100 in France and Tunisia), and more than 110 billion euros in assets under management, ODDO BHF operates in three main businesses, based on significant investment in market expertise: private banking, asset management and corporate and investment banking. The Group has a specific ownership structure as 65% of its capital is held by the Oddo family and 25 % by employees. This "partnership" ethos guarantees the long-term involvement of its teams. In 2019, ODDO BHF generated net banking income of 585 million euros, and at 31 December 2019, the Group had over 890 million euros of shareholders' equity.

Media contact:

CITIGATE DEWE ROGERSON
Yoann Besse
+33 1 53 32 78 89
yoann.besse@citigatedewerogerson.com