



ODDO BHF

PRESS RELEASE

The ODDO BHF Forum expands in scale and provides tools for understanding 2021:

- market trends,
- the changing geopolitical backdrop,
- the climate challenge and corporate social responsibility,
- the fight against the COVID-19 pandemic.

Paris, 5 January 2021

For its 24th edition the ODDO BHF Forum is expanding in scale with two major innovations:

- **the Forum will have a completely new, 100% digital format and will bring together more than 1,000 investors** (vs 550 last year) and 310 companies (vs 250 in 2020). More than 10,000 meetings will be held with one-to-ones, one-to-fews and plenary presentations (compared with 6,400 in 2020), for the benefit of all of the ODDO BHF Group's clients.
- **ODDO BHF is setting up a dedicated television channel on 7 and 8 January** at 12 Boulevard de la Madeleine aimed at all the group's clients to which more than 5,000 people have already signed up. ODDO BHF's analysts and experts, along with a number of well-known guest speakers, will share their views on the major political, economic, financial and commercial trends of 2021:

1. Economic trends in 2021

In a period plagued by uncertainty, ODDO BHF's analysts and experts will provide tools to help clients understand and forge convictions for the year ahead, thanks to the 307 listed companies taking part in this edition of the Forum, including 251 small and mid caps and 57 large caps, and 157 French and 150 foreign, mainly European, companies, including 80 German companies.

2. Changing European relations with the US and the UK

Key political players will share their views on the changing relations between Europe and the UK post-Brexit, and Europe and the US after the arrival of Joe Biden in the White House: **Clément Beaune**, French Secretary of State for European Affairs, will set out Europe's post-Brexit ambitions, **Sigmar Gabriel**, the former German foreign affairs minister, **Enrico Letta**, former Prime Minister of Italy and **Gérard Araud**, a former French ambassador, will give their views on changing relations with the US.

3. The challenge of climate change and corporate social responsibility

Al Gore, the former US Vice-President and 2007 Nobel Peace Prize laureate, will share his views on climate action, the energy transition, global governance, the new Democratic administration and other themes.

Experts such as **Jean-Marc Jancovici** (Carbone 4) will also offer their view on the challenges associated with the ecological transition.

Company executives and business leaders will also share their thoughts on the ecological challenges and corporate social responsibility, including: **Patrick Pouyanné** (Total), **Ben Smith** (Air France), **Xavier Huillard** (Vinci), **Marie-Christine Coisne-Roquette** (Sonepar), **Augustin de Romanet** (ADP), **Rodolphe Saadé** (CMA CGM), **Luisa Gomez Bravo**

(BBVA), **Robert Swaak** (ABN AMRO), and **Jean-Pierre Mustier** (Unicredit).

4. The fight against the pandemic

Stéphane Bancel (Moderna), **Franz-Werner Haas** (Curevac) and **Alain Fischer**, in charge of coordinating the COVID-19 vaccination strategy in France, will also be present to offer insight on the fight against the pandemic, a crucial issue for all sectors of the economy.

Philippe Oddo, General Partner of ODDO BHF, underlined: “we decided to broaden access to this 24th edition of our Forum to all our clients thanks to the capabilities offered by digital. I would like to thank our distinguished guests for agreeing to take part in this event at the start of the year and enabling our clients to hear first-hand their thoughts and analyses on the challenges we face: understanding the main economic and financial trends in 2021, Europe’s changing relations with the UK following the completion of the Brexit process and with the US with the arrival of the new Biden team in the White House, as well as the fight against the pandemic and in a longer-term view against climate change”.

About ODDO BHF

ODDO BHF is an independent Franco-German financial services group, with a history stretching back over 170 years. It was created from the alliance of a French family-owned business built up by five generations of stock brokers and a German bank specialising in Mittelstand companies. With 2,300 employees, including 1,200 in Germany and Switzerland and 1,100 in France and Tunisia, and over € 110 billion in assets under management, ODDO BHF operates in three main businesses, based on significant investment in market expertise: private banking, asset management and corporate and investment banking. The Group has a unique ownership structure as 65% of its capital is held by the Oddo family and 25% by employees. This partnership ethos guarantees the long-term commitment of its teams. In 2019, ODDO BHF generated net banking income of € 585 million and at 31 December 2019 the group had more than € 890 million in shareholders' equity.

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