

## *Investment strategy* MAKE 2022 AN OPPORTUNITY

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ODDO BHF AM - INVESTMENT STRATEGY Q1 2022

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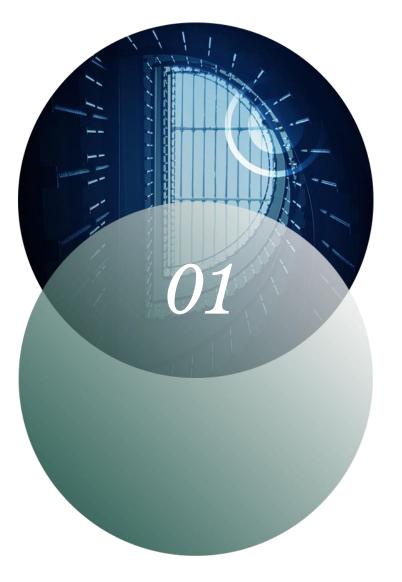
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# 01 MACROECONOMIC OUTLOOK 02

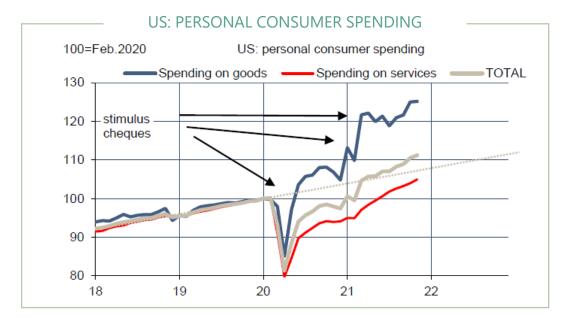
MARKET ANALYSIS & POSITIONING

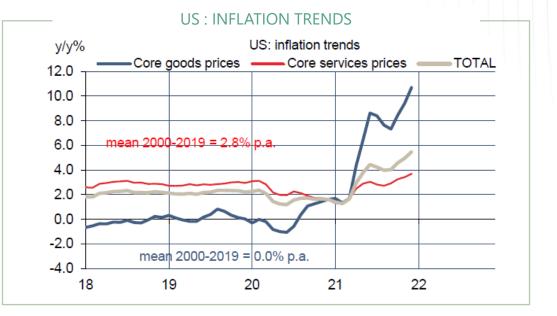
## **01** MACROECONOMIC *outlook*



## 2022 DIAGNOSIS

## *Is there a* GLOBAL DEMAND SURPLUS?





#### Deformation of the consumer spending structure, especially in the US

- · Standard factors: changes in disposable income (employment, wages), precautionary savings, wealth effect
- Atypical factors: health constraints, emergency measures (income transfers, credit moratoria)

#### Deformation of the relative price structure

• The optical effect of the inflation shock is amplified because of its concentration on goods markets

## *Is there a* OF GLOBAL SUPPLY SHORTAGE?



#### Global trade was soon back up and running, followed by cascading disruptions

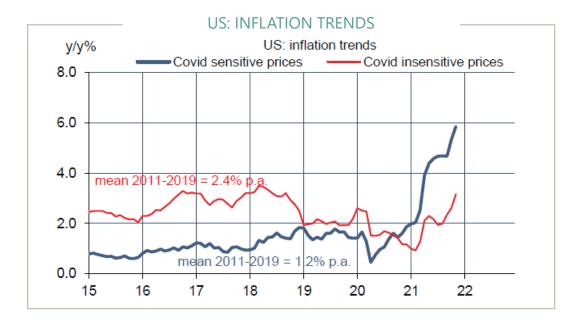
- No destruction of physical capital (difference between the Covid crisis and a natural disaster)
- No credit rationing (difference between the Covid crisis and the 2008 financial crisis)
- Supply chain stress (equivalent to liquidity stress in financial markets)

#### A few signs of a levelling-off or easing of supply-chain strains at the end of 2021

Normalization of the demand for goods, less stringent health constraints, (slow) extension of capacities



## What is transitory, what is structural IN THE INFLATION SHOCK?



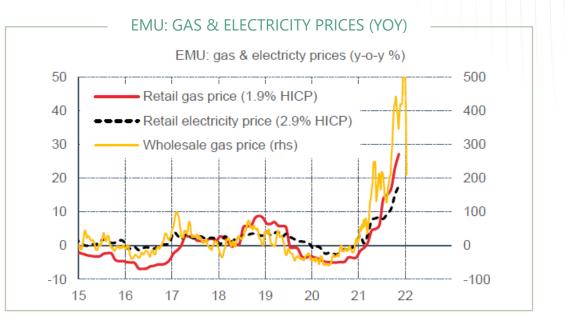
Cyclical factors of inflation

- Health restrictions, effect on consumption structure
- Shortages of intermediate goods, effect on delivery times and inventories
- Policy mix, effect on the level of end demand

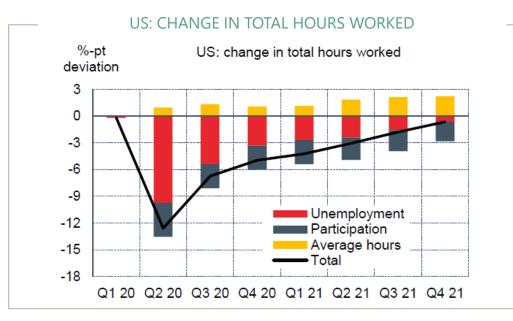
#### Structural factors of inflation

- Energy transition, serious risk
- "Deglobalization, minimal risk

Source: ODDO BHF AM, ODDO BHF Securities, Thomson Reuters



## *Are we still a long way* FROM FULL EMPLOYMENT?



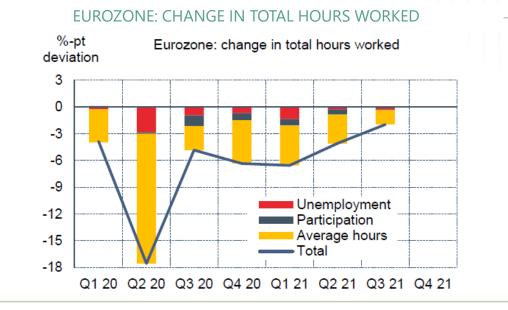
#### Two types of response to the labor market shock

- The US model: protecting household income in the face of rising unemployment
- The European model: protecting employment through the adjustment of actual hours worked

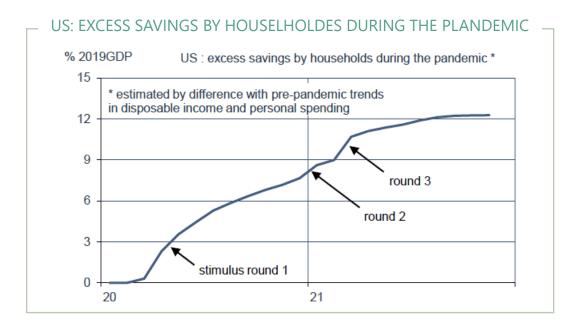
#### Different repercussions on the availability and mobility of labour

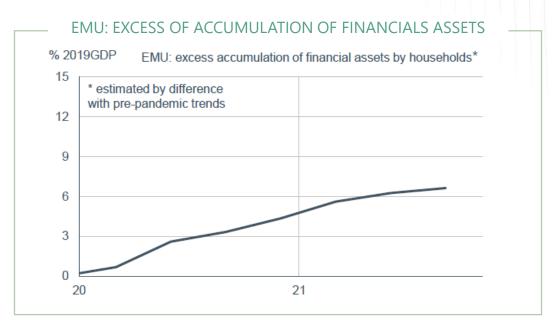
- Acceleration of retirements in the United States
- Surge in resignation rates in the United States
- Net inflows of migrants stopped due to travel restrictions (a "deficit" of 2 million people in the United States)

Source: ODDO BHF AM, ODDO BHF Securities, Thomson Reuters



### *What will households do* WITH THEIR EXCESS SAVINGS?





#### Large amounts of excess/forced savings

- Because of the pandemic, the savings rate of disposable income has risen, leading to an accumulation of "excess" savings
- Cumulative amount equivalent to 12% of pre-pandemic GDP in the US, 6% in the Eurozone
- By the end of 2021, the savings rate has returned to its pre-crisis level in the US (7.5%) and was close to it in the Eurozone

#### An income effect or a wealth effect?

- Pandemic-related uncertainty justifies higher precautionary savings
- In the United States, the use of stimulus checks has evolved significantly (round 1: 34 spent, rounds 2 and 3: 34 spent)
- Income transfers have improved the financial situation of households (debt repayment)

Source: ODDO BHF AM, ODDO BHF Securities, Thomson Reuters

## *Is there a risk of* OVERHEATING IN WAGES?





#### US: robust and increasingly broad-based wage gains

- Unqualified employees (in sectors with the biggest labour shortages) have greater bargaining power
- The acceleration in wages is strong but not excessive in view of productivity gains

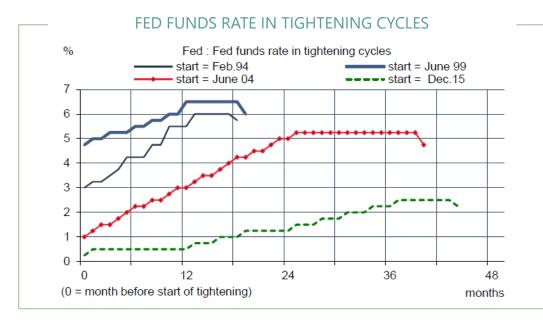
#### Euro zone: little or no shift wages from pre-pandemic trend

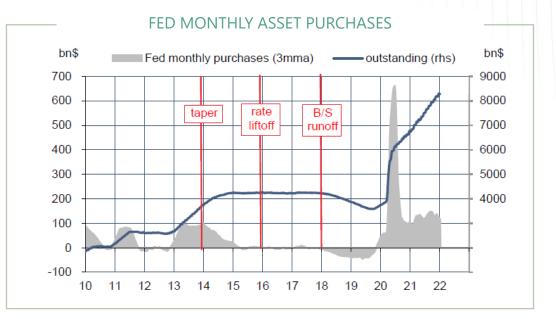
To monitor: adjustments to the minimum wage (+25% in Germany)



## NEW PRESCRIPTION

### *FED :* IN A HURRY





#### Normalization cycle: a scenario revised significantly in recent months

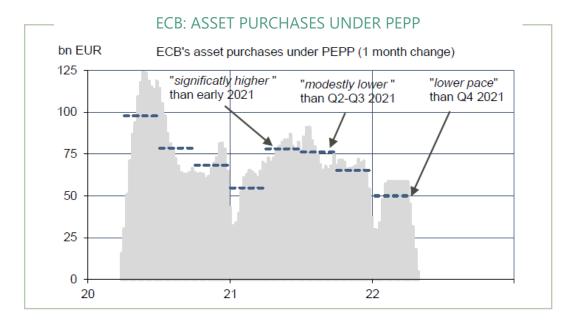
- Strong political/media pressure over spiralling inflation
- The job market/real economy are solid enough to withstand a less accommodative policy
- The invariants of the scenario: the sequence (end of QE / interest-rate rises / balance-sheet adjustment) and the end point of short-term rates
- The new parts of the scenario: an early exit from the ZIRP and an accelerated reduction in the asset portfolio

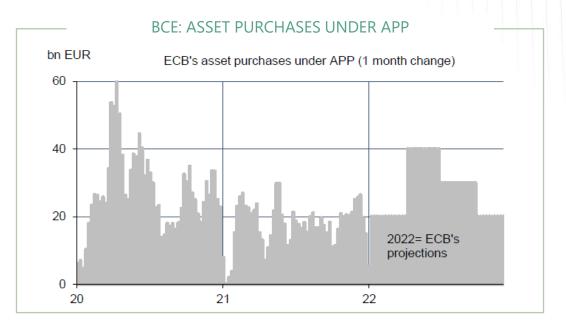
#### Can a balance be found between the pace of balance-sheet reduction (more rapid) and the pace of rate hikes (slower)?

• The effects of QE, or conversely of QT (quantitative tightening), on the term premium are fairly uncertain

Source: ODDO BHF AM, ODDO BHF Securities, FED

## *ECB:* PATIENT





#### ECB's patience depends on the absence of second round effects on inflation

- Continued asset purchases at a slower pace (PEPP-APP transition) throughout 2022, if not longer
- No policy rate hike over the horizon
- Marked divergence from the Fed's monetary policy

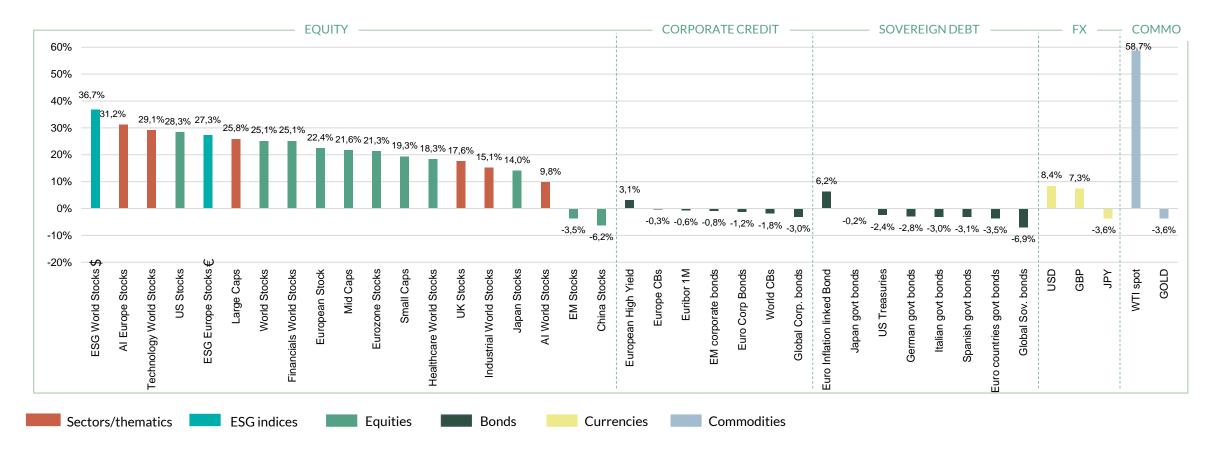
#### A warning about the risk of "green-flation

• The transition to a decarbonized economy is making the analysis of inflation more difficult (higher volatility, upside risk)

## 02 MARKET ANALYSIS Spositioning

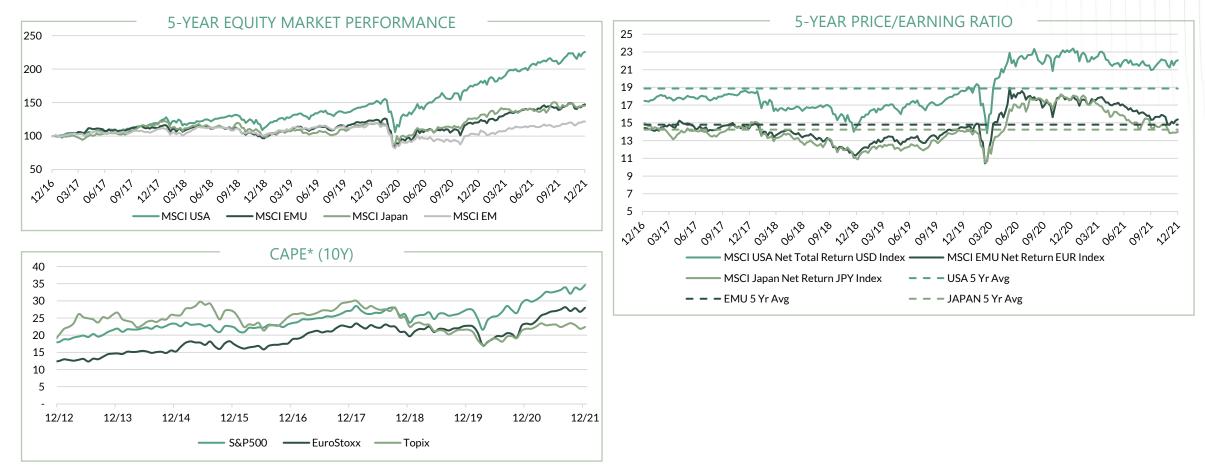
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### *Performance of asset classes in 2021* NO ALTERNATIVE TO EQUITIES



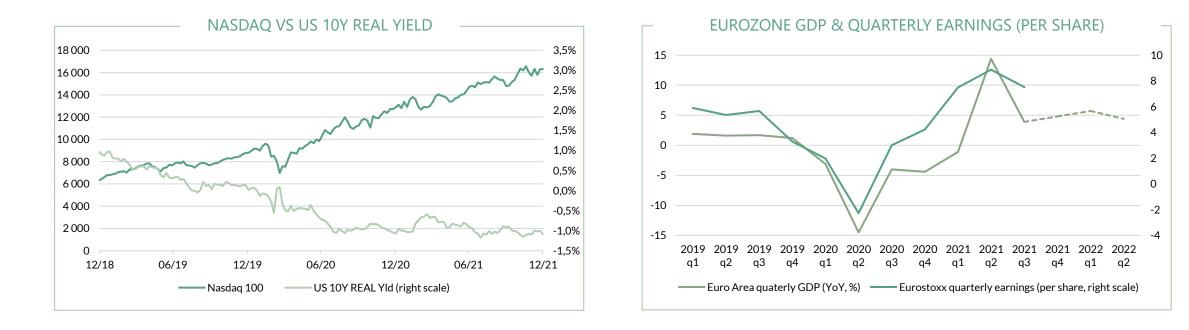
Past performances are not a reliable indicator of future performances and are not constant over time. Sources: Bloomberg and BoA ML as of 12/31/2021; performances expressed in local currencies

### *Equities* ALL METRICS ABOVE HISTORICAL STANDARDS



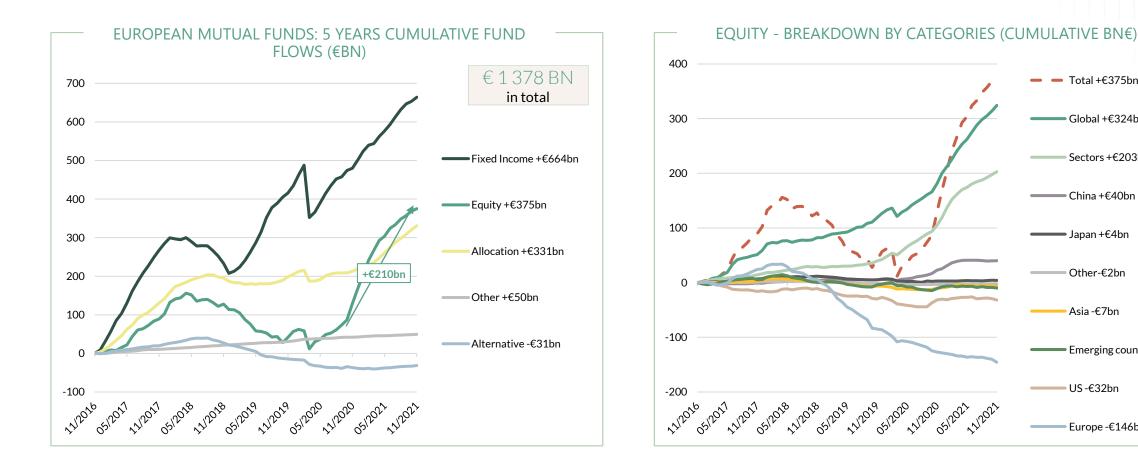
Past performances are not a reliable indicator of future performances and are not constant over time |\*CAPE: Cyclically adjusted price-to-earnings ratio or Shiller PE Sources: ODDO BHF AM SAS, Bloomberg | Data as of 12/31/2021

### *Equities* REAL YIELD & GROWTH MATTER



Past performances are not a reliable indicator of future performances and are not constant over time Sources: ODDO BHF AM SAS, Bloomberg | Data as of 12/31/2021

### Strong equity inflows likely to continue EUROPE ABOUT TO CATCH UP



Total +€375bn

Global +€324bn

Sectors +€203bn

China +€40bn

Japan +€4bn

Other-€2bn

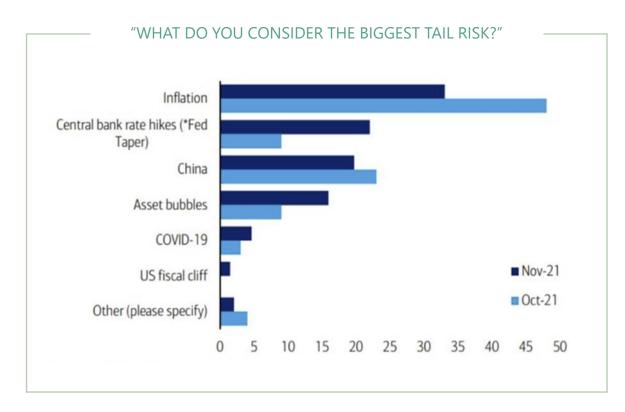
Asia -€7bn

US -€32bn

Europe -€146bn

Emerging countries -€10bn

## *Biggest tail risk for 2022:* INADEQUATE CENTRAL BANKS RESPONSES TO INFLATION





#### Our view on 2022 outlook



INFLATION

CPI maintain above 5% in the US and above 3% in Europe during H1 2022



GROWTH

#### Growth still above its potential

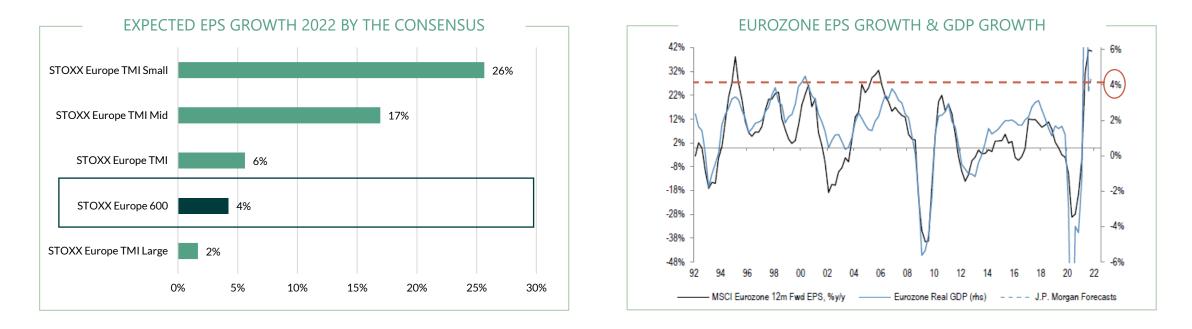
US average 2022:	EMU average 2022:		
Consensus: 4.0%	Consensus: 4.2%		
ODDO BHF: 3.9%	ODDO BHF: 4.5%		



#### SANITARY SITUATION

Herd immunity allowing a normalization

## *EPS growth underestimated by the market,* ESPECIALLY IN EUROPE

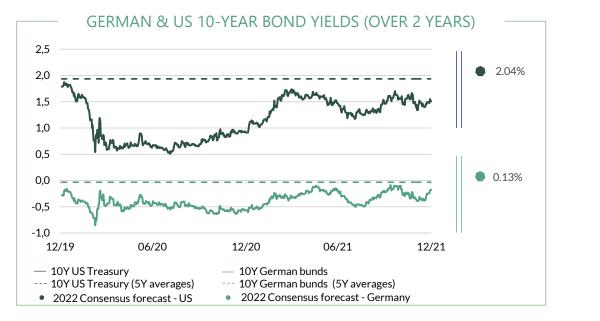


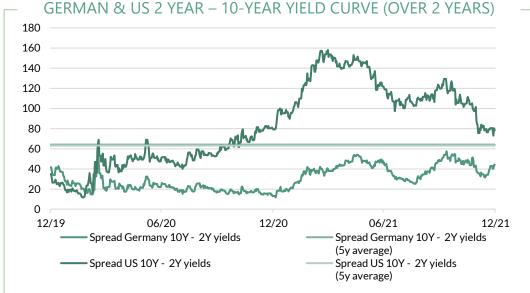
### *We maintain a pro-equity stance* AS LONG AS GROWTH IS ABOVE POTENTIAL



Past performances are not a reliable indicator of future performances and are not constant over time.

## *We expect a steepening* OF THE YIELD CURVE

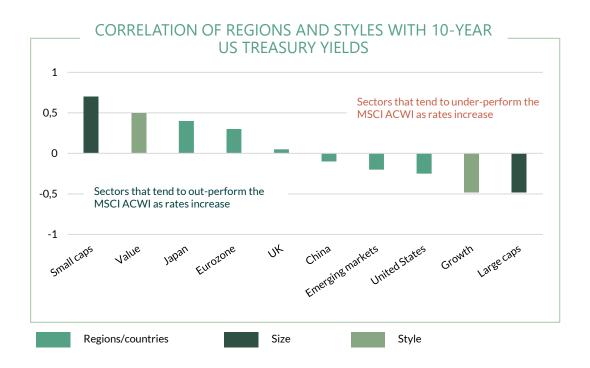


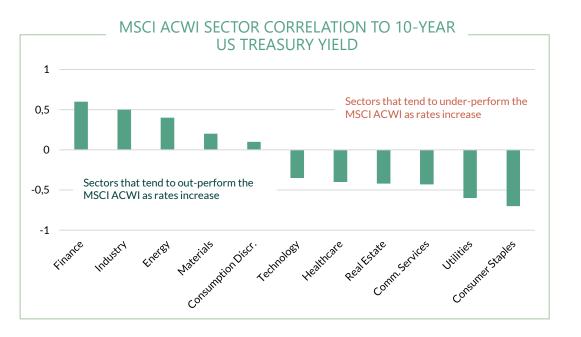


#### **Consensus expectation for December 2022:**

- German 10Y : +0.13%
- US 10Y : 2.04%

### *Sensitivity to rising rates* WILL BE THE CENTRAL FACTOR

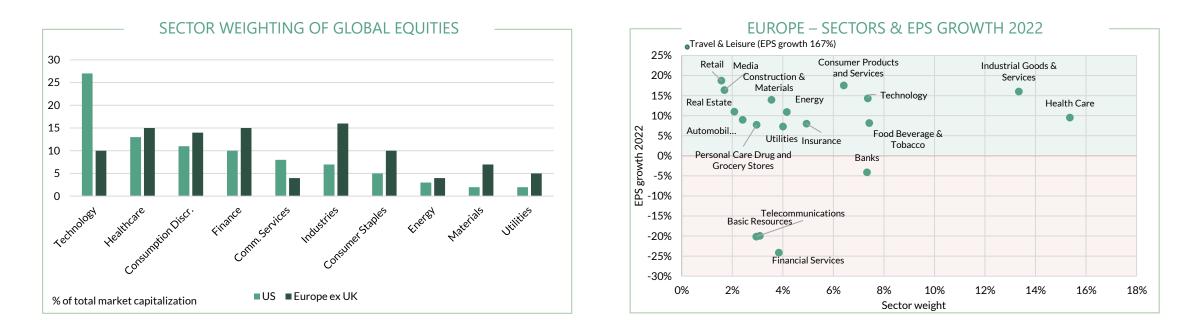




10-year correlation between relative sector performance and the 10-year US Treasury Bill yield

Sources: ODDO BHF AM SAS, JP Morgan AM, MSCI Refinitiv, Sector correlation is calculated between the six-month change in 10-year U.S. Treasury yields and the six-month relative performance of each sector against the MSCI All-Country World Index. Regional and style correlation is calculated as the six-month change in 10-year U.S. Treasury yields versus the six-month relative performance of each region and style versus the MSCI All-Country World Index.

### *Europe is better positioned* TO BENEFIT FROM CYCLICAL STOCKS



### *Tactically we are positive on* SMALL CAPS VS LARGE CAPS





Past performances are not a reliable indicator of future performances and are not constant over time

Source: ODDO BHF AM, MSCI, Datastream, SG Cross Asset Research/Equity Strategy

### Selectivity and stock picking are now more relevant than ever ESPECIALLY IN SECTORS SELECTION



European sectors		Weight	P/E Next 12 months as of 12/2021	EPS growth 2022	Div Yield	Perf YTD
Commodities						
Basic Resources		3,1%	7,4 x	-20%	6,6%	12,2%
Energy		4,2%	8,7 x	11%	5,0%	12,4%
Cyclicals						
Automobiles & Parts		2,4%	7,1 x	9%	4,5%	20,0%
Chemicals	1	4,4%	19,2 x	1%	2,4%	15,8%
Construction & Materials		3,6%	16,7 x	14%	2,7%	20,9%
Consumer Products and Services	<b>1</b>	6,4%	28,0 x	18%	1,7%	22,1%
Industrial Goods & Services		13,3%	19,0 x	16%	2,3%	18,3%
Technology		7,4%	29,5 x	14%	0,9%	29,4%
Travel & Leisure	=	1,0%	22,3 x	167%	1,4%	-5,0%
Financials						
Banks		7,3%	8,5 x	-4%	5,5%	27,1%
Insurance		4,9%	10,0 x	8%	5,5%	9,2%
Financial Services		3,8%	14,1 x	-24%	2,6%	19,9%
Real Estate		2,1%	21,1 x	11%	3,1%	14,4%
Defensives						
Food Beverage & Tobacco	1	7,4%	18,5 x	8%	3,0%	12,2%
Health Care	=	15,4%	19,1 x	10%	2,3%	16,2%
Retail		1,6%	20,3 x	19%	2,4%	8,7%
Telecommunications		3,0%	13,9 x	-20%	4,4%	9,1%
Utilities	1	4,0%	15,5 x	7%	4,4%	0,9%

SELECTED EUROPEAN SECTORS

#### This chart shows the earnings forecasts 12 months ahead for the three best-performing and the three worst-performing sectors. Data are at daily frequency and normalised to 100 as at 1 January 2018. It measures the heterogeneity of analysts' daily 12-month ahead earnings per share (EPS) forecasts for listed firms in 20 different sectors. To capture the impact of the COVID-19 crisis on cross-sectoral dispersion in earnings expectations, the Gini coefficient is used.

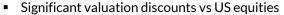
Sources: ODDO BHF AM SAS, Factset, Refinitiv, IBES, ECB calculations

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## *We are becoming carefully constructive on China* VALUATIONS GETTING ATTRACTIVE



• From tech to real estate, the economic slowdown is already reflected in PE ratios



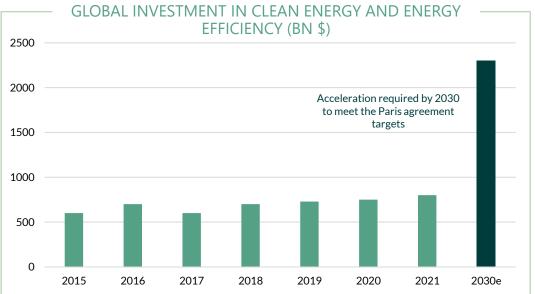
## *China:* TOWARDS MONETARY AND FISCAL EASING?



Past performances are not a reliable indicator of future performance and are not constant over time. Sources: Bloomberg, ODDO BHF AM SAS | Data at 12/31/2021

## *The ecological transition offers true opportunities* TO CREATE VALUE OVER THE LONG TERM

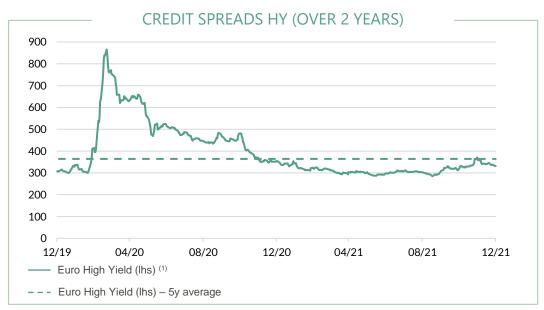


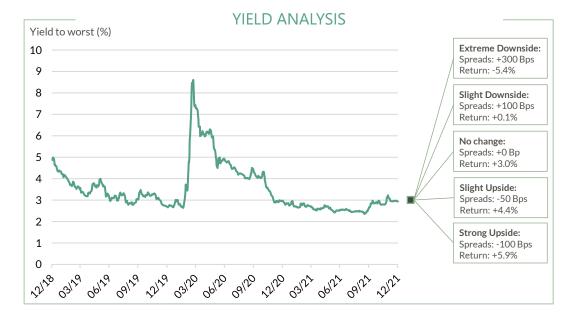


\*Compound Annual Growth Rate

Sources: ODDO BHF AM SAS, JP Morgan, BofA Global Research, Data as of 2020

## *Stay invested in High Yield. At 4% GDP growth rates* DEFAULT RATES SHOULD REMAIN LIMITED





(1) BofA Merrill Lynch Euro High Yield Non-Fin. Constr. (HE00)

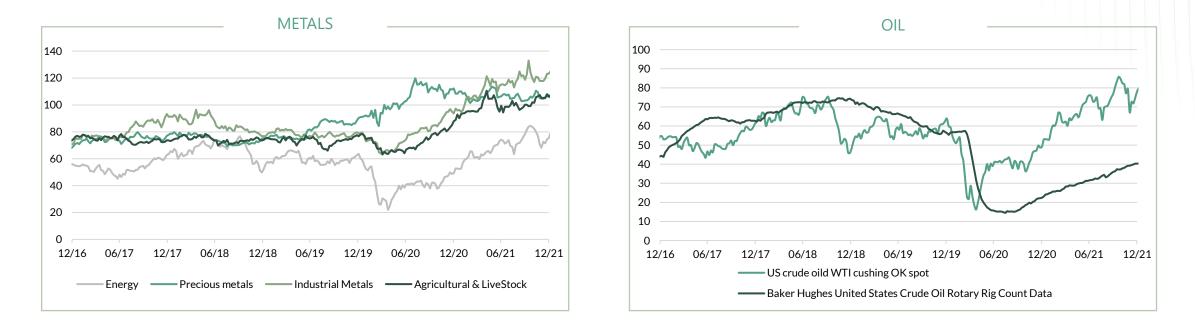
Positive performance as long as spreads don't widen more than approximately 105 bps (based on worst calculation)

Yield graph based on BofA Merrill Lynch Euro High Yield Fixed Floating Rate Constrained Index ex Financials

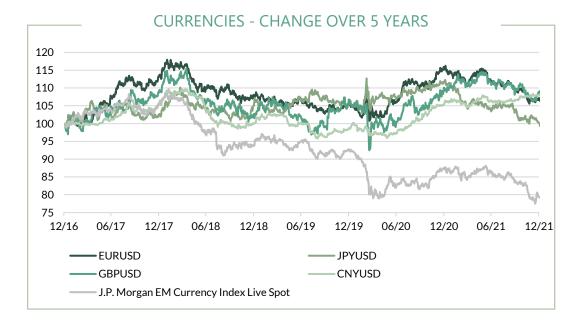
Return scenario based on BofA Merrill Lynch Euro High Yield Fixed Floating Rate Constrained Index ex Financials - HEAE (main characteristics : yield to call = 2.94%, modified duration to worst = 3.32%)

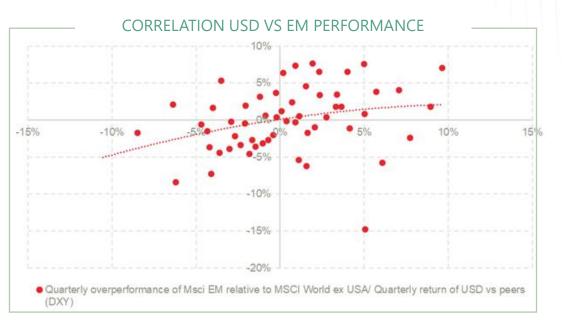
The shown estimates can differ from actual results. Calculations are based on yield and duration to worst. Hypothesis: yield changes are evenly distributed over 4 quarters and occur mid of each quarter. The duration stays constant over time. The estimates are not supposed to assume any returns shown as guaranteed. The Yield to Maturity (YtM) is the estimation at a certain date of the expected rate of return of a bond portfolio if the securities are held to maturity. It does by no means constitute a promised return. It can, therefore, be affected by interest rate risks, default risks, reinvestment risks and the fact that bonds may not be held until maturity. The Yield to worst (YtW) is the estimation at a certain date of the worst expected rate of return of a bond portfolio of which some of the securities would not be held until maturity but redeemed at the discretion of the issuer (call). It does by no means constitute a promised return. It can, therefore, be affected by interest rate risks, default risks, reinvestment risks and the fact that bonds may not be held until maturity. Source: ODDO BHF AM GmbH; BofA Merrill Lynch | Data as of 12/31/2021

### Commodities: we see upside potential for oil & metals A SUPERCYCLE IS BUILDING UP



## *The USD's direction will be a central element* IF USD STRENGTHENS, FAVOR US ASSETS IF USD WEAKENS, FAVOR EUROPE AND EMERGING MARKETS





• Emerging equities are statistically no more at risk in the event of a rise in the dollar than other developed equities outside the USA (Euro, Japan, etc...)

### In a nutshell

	Overweight (	Neutral $\longrightarrow$	Underweight 🕠
Geographies/regions	<ul><li>Europe</li><li>China</li></ul>		<ul> <li>United states</li> </ul>
Styles	<ul><li>Cyclicals</li><li>Value stocks</li></ul>		<ul> <li>Hyper growth companies</li> </ul>
Size	<ul> <li>Small caps</li> </ul>	<ul> <li>Mid caps</li> </ul>	
Sectors	<ul><li>Automotive</li><li>Construction</li><li>Banks</li></ul>		<ul> <li>Technology</li> </ul>
Fixed income	■ HY		<ul><li>Government bonds</li><li>Investment grade</li></ul>
Commodities	<ul><li>Metals</li><li>Oil</li></ul>		
Currencies		<ul> <li>Euro/USD</li> </ul>	
Alternative	<ul><li>Private equity</li><li>Private debt</li></ul>	<ul> <li>Hedge funds</li> </ul>	



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