MONTHLY INVESTMENT BRIEF





Laurent Denize
Global CIO
ODDO BHF AM



We remain constructive on equities for the coming 6 to 12 months



"Welcome to France!"

MAY 2021

Corporate and personal taxes are expected to rise in the US over the next 12 to 18 months.

Corporate taxes look set to increase under the American Jobs Plan. Among other things, the plan provides for an increase in the tax rate from 21% to 28% and a higher minimum tax on foreign profits. We have already commented extensively on the estimated impact on earnings (a reduction of around 10%), which for the time being remains largely overlooked by investors as growth momentum is strong.

In terms of personal tax rates, the reform could prove more dangerous for equity markets. Under the American Families Plan, Biden is proposing to raise the marginal rate to 39.6% for taxpayers earning \$400,000 or more, and also to dramatically increase the tax rate on capital gains for those earning more than \$1 million from a base rate of 20% to 39.6%. The 3.8% tax on investment income that funds Obamacare would remain, taking the total capital gains tax rate to 43.4% for this group of taxpayers. We are almost tempted to say "Welcome to France"! This increase is likely to have significant repercussions. For individuals earning more than \$1 million, the proposed change in the capital gains tax rate would bring the rate back to the level that prevailed in the late 1970s. Given the current valuation of stocks, it seems hard to imagine that such a shift would not trigger a short-term sell-off of stocks to lock-in profits at lower tax rates.

We have identified other risks that could limit risky assets' upside potential, such as new variants, tapering in the US, and tougher credit conditions in China, but none of these appear to be much of a threat. Accordingly, we remain constructive on equities for the coming 6 to 12 months and advise investors to continue overweighting stocks vs. bonds. Within equities, we are overweighting value stocks vs. growth stocks, cyclicals vs. defensives, and small and mid caps, even though some of the readjustment of performance in small caps has already played out. Meanwhile, we remain short the US dollar.

Within a global equity portfolio, we continue to overweight non-US equities (in Europe and emerging markets) with a view to a catching-up phase, as – let's face it – their current lag had not been expected when the year began.

Lastly, we are keeping duration low in the portfolios and limiting our credit exposure to short-dated high-yield bonds.

As you can see, we expect rotation (we'll call it cyclical rotation) to resume. We are therefore raising our weighting of banks, with a more comprehensive angle to capture sector disruption, which is proving to be more horizontal than vertical. Payments, digital finance, fintech—the bourgeoning promises in finance are unlikely to disappoint this time. Goldman Sachs' 30% ROE tells us how good the going is in banking. At 0.6 times book value in Europe, there is still time to build up a stake.





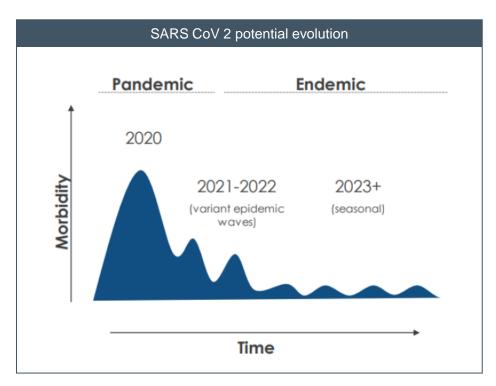
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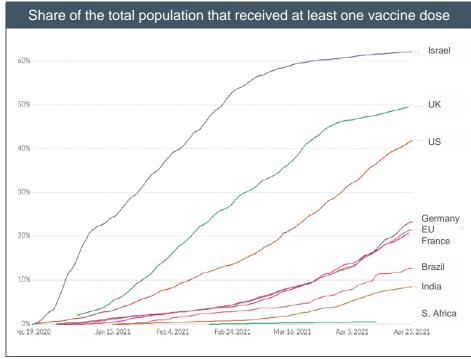
MACROECONOMIC OUTLOOK

Covid19: year 2



From a Pandemic to an Endemic situation ...

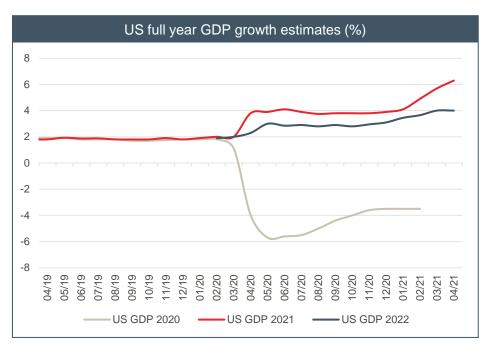


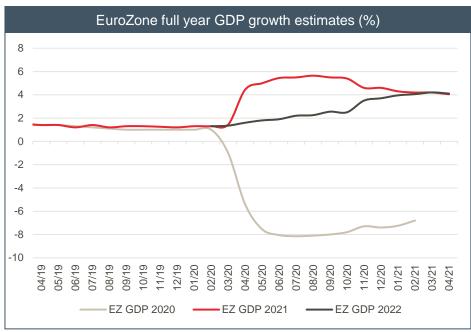


Growth outlook



A different trajectory between the eurozone and the US

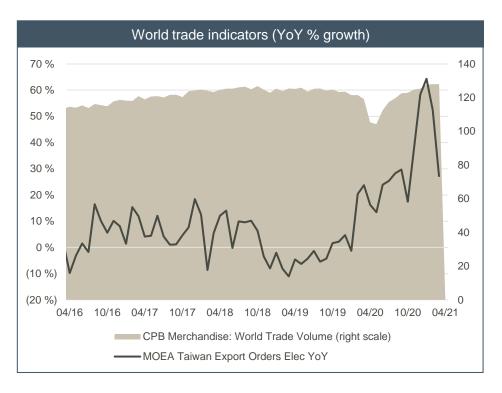




Global trade



Back from lows but still some room. Beware of supply-chain delays

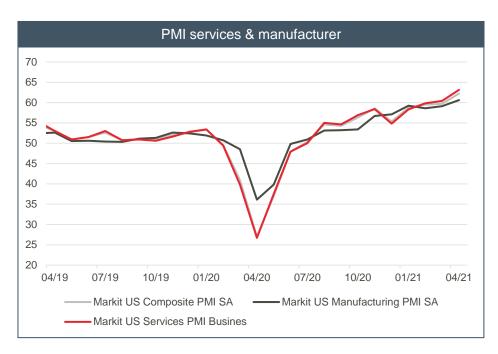




USA



"Unstoppable" - how much is too much?





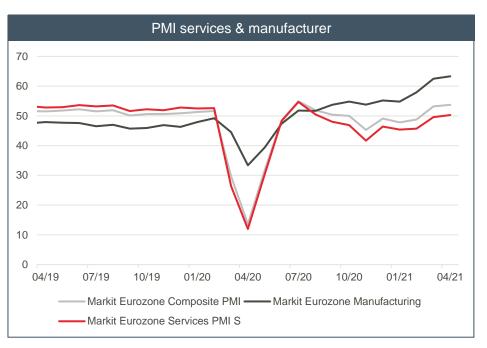
5 000bn\$ (+ 4 100bn\$)

- CARES Act: 2200 bn\$
- Consolidated Appropriations Act: includes 900 bn\$ stimulus
- American Rescue Plan Act: 1900 bn\$
- Yellen's infrastructure plan: 2300 bn\$? to be funded by tax hikes for budget reconciliation?
- American Families Plan: 1 800bn\$? partly funded by income tax hikes?

Europe



The laggard: the economy still held back by health restrictions

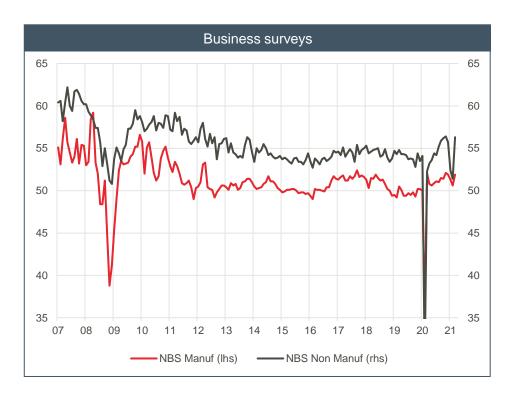


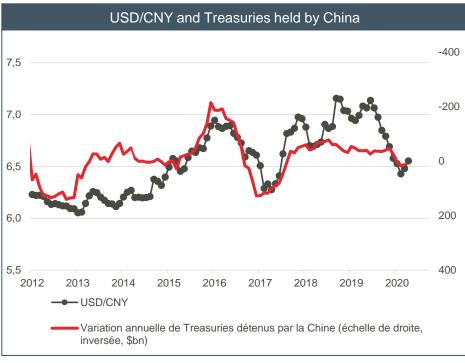


China



In "control mode"

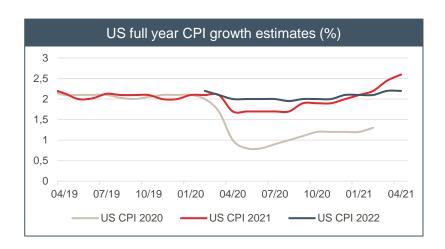


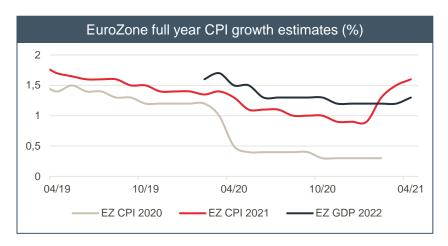


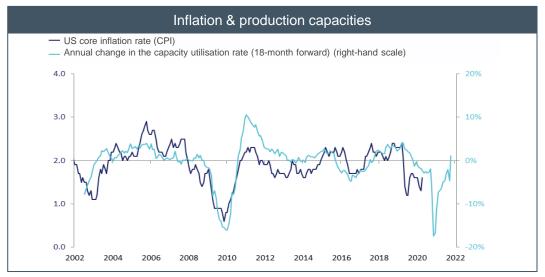
Inflation expectations



Not there yet





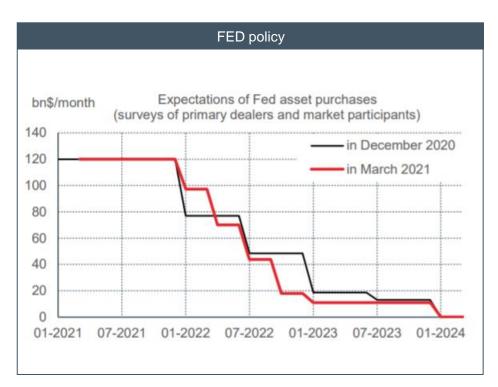


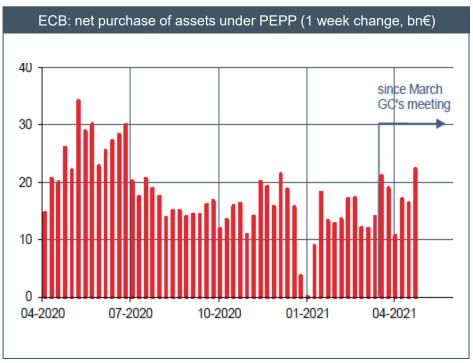
Sources: ODDO BHF AM, Bloomberg, as of 04/28/2021

FED & ECB policies



Do not expect any significant change

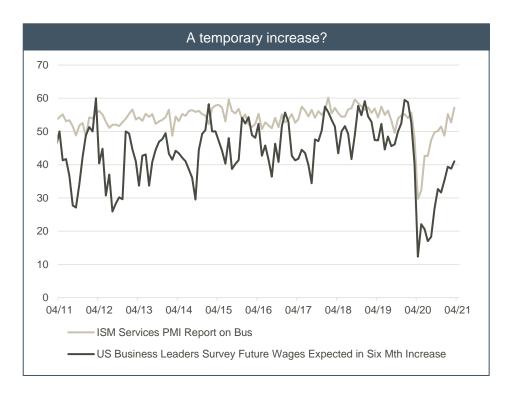


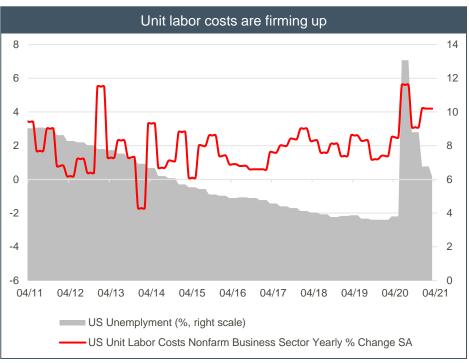


US job market



Wage's acceleration?

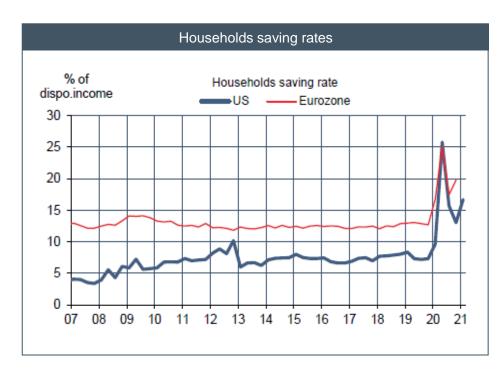


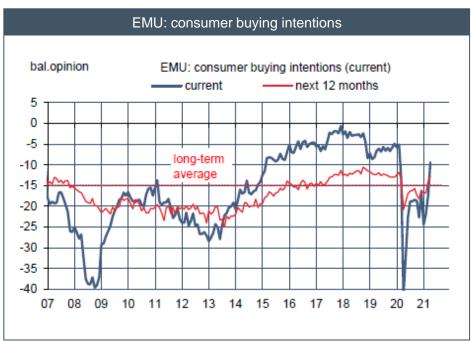


Savings



Are we about the see a consumer demand shock?

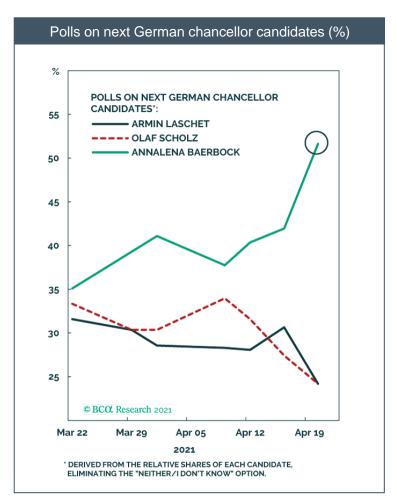


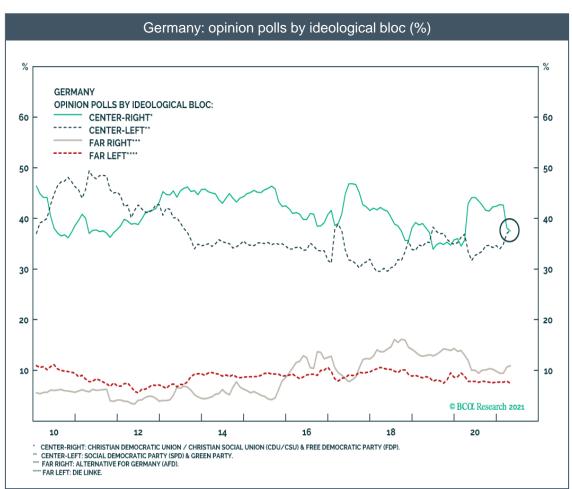


POLITICS: German elections



The country goes green... and left



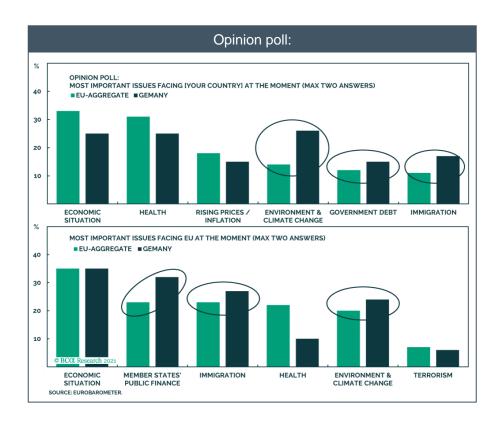


Sources: ODDO BHF AM, BCA Research, Forsa & INSA polls, various polling agencies

POLITICS: German elections



A Keynesian move?



PARTY	CANDIDATES	POLITICAL POSITIONS							
		FISCAL POLICY	MONETARY POLICY	TRADE	IMMIGRATION	CLIMATE CHANGE	RUSSIA	CHINA	
CDU	ARMIN LASCHET	MODERATE	MODERATE	DOVISH	DOVISH	MODERATE	MODERATE	DOVISH	
SPD	OLAF SCHOLZ	DOVISH	DOVISH	DOVISH	DOVISH	HAWKISH	MODERATE	MODERAT	
GREENS	ANNALENA BAERBOCK	ULTRA- DOVISH	ULTRA- DOVISH	HAWKISH	DOVISH	ULTRA HAWKISH	HAWKISH	HAWKISH	
FDP	CHRISTIAN LINDNER	HAWKISH	HAWKISH	DOVISH	MODERATE	MODERATE	HAWKISH	MODERAT	



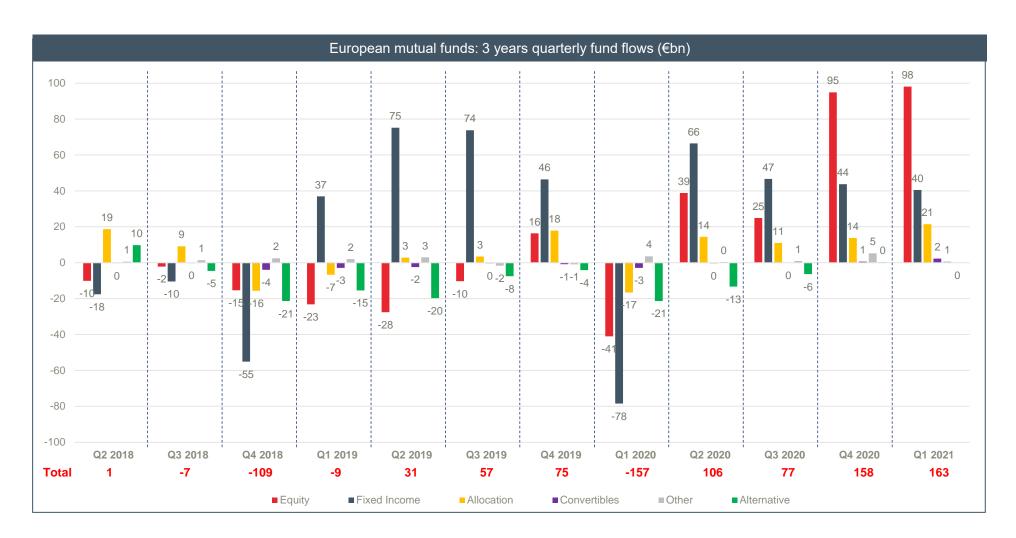


02 MARKET ANALYSIS

European mutual fund flows – 3 years trend



Back on equities since "first vaccine announcements" in November 2020

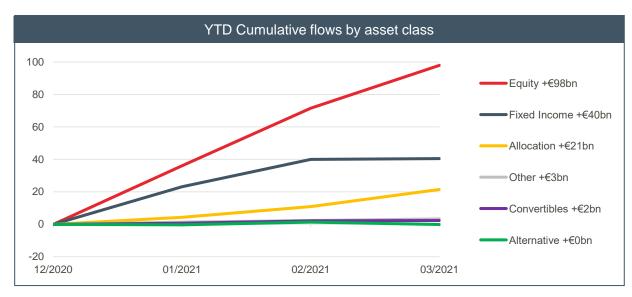


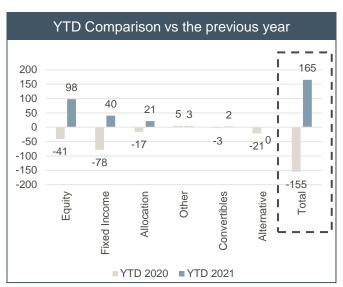
Source : Morningstar. Data as of 31.03.2021 (Europe OE ex ETF ex MM ex FoF ex Feeder (domiciled, most compr.)

European mutual fund flows – year-to-date outlook



Equity it is





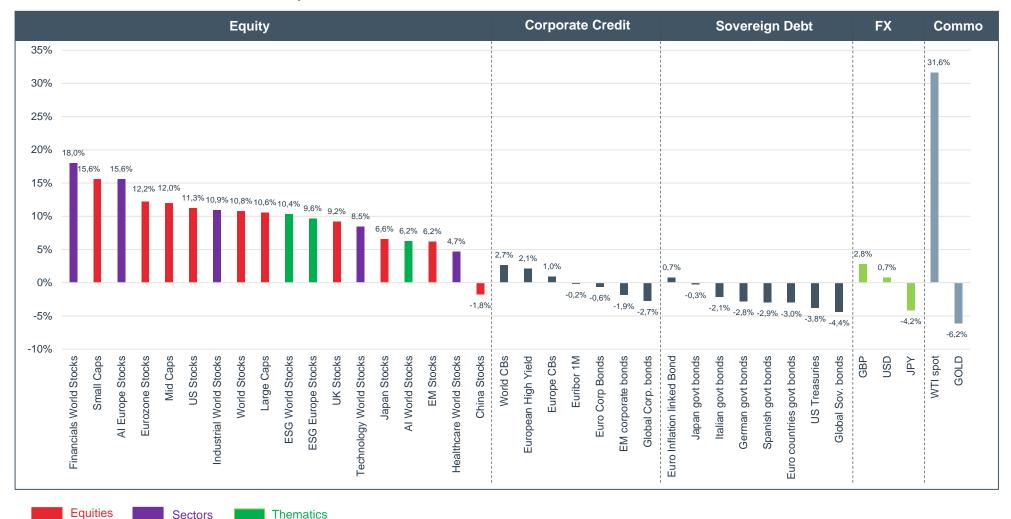
	YTD month flows by asset class														
	01/2021	02/2021	03/2021	04/2021	05/2021	06/2021	07/2021	08/2021	09/2021	10/2021	11/2021	12/2021	YTD	YTD 2020	Delta
Equity	36	35	26	0-1/2021	00/2021	00/2021	0172021	00/2021	03/2021	10/2021	11/2021	12/2021	98	-41	139
Fixed Income	23	17	0										40	-78	119
Allocation	4	7	11										21	I -17	38
Other	1	1	1										3	5	-2
Convertibles	1	1	0										2	-3	5
Alternative	0	2	-1										0	-21	21
Total	65	63	37										165	-155	321

Source: Morningstar. Data as of 31.03.2021 (Europe OE ex ETF ex MM ex FoF ex Feeder (domiciled, most compr.)

Year-to-date performances of asset classes



Confidence in the economic recovery



Past performances are not a reliable indicator of future performances and are not constant over time.

Thematics

Sources: Bloomberg and BoA ML as of 04/28/2021; performances expressed in local currencies

Sectors

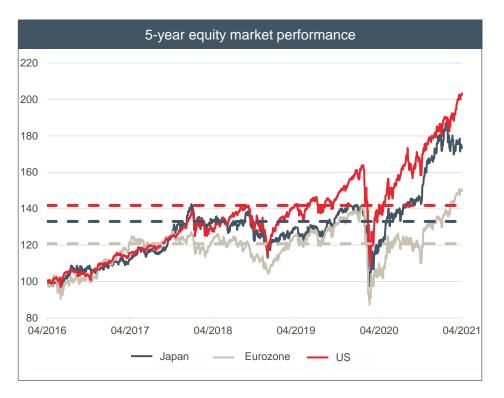


EQUITIES

Equities



Out of gravity

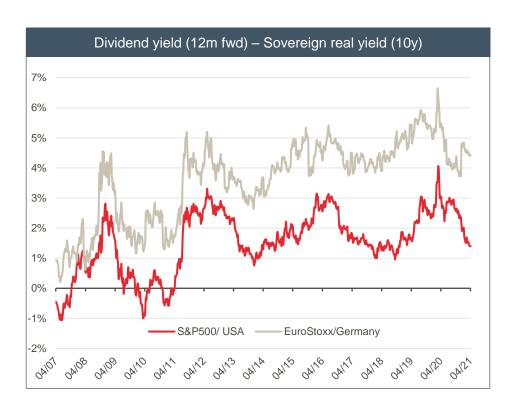


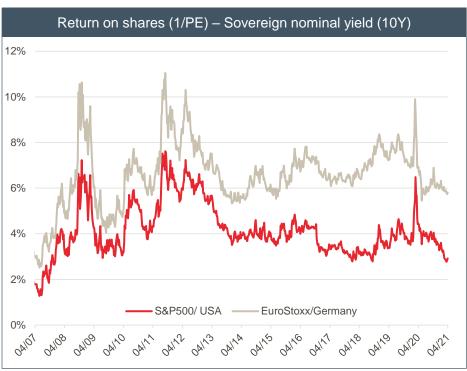


Risk premiums



Risk premia have sharply compressed in the US



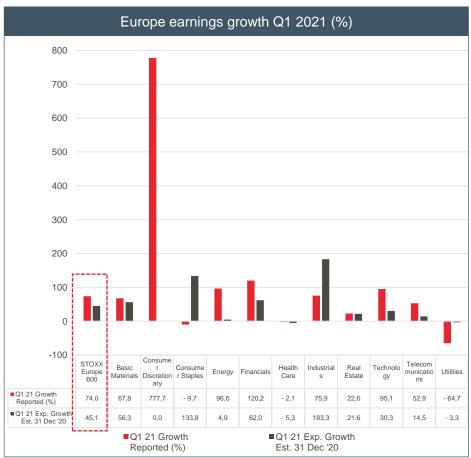


Earnings growth



US-earnings: still a strong momentum



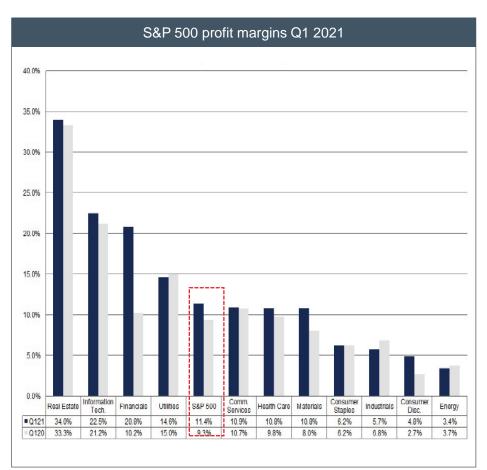


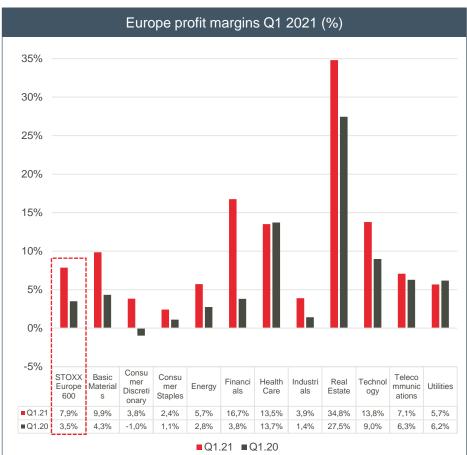
Source: ODDO BHF AM, FactSet, as of 04/19/2021, blended earnings | Factset data as of 05/03/2021

Profit margins



Increase in profit margin as a key driver: From 9.3% in Q1 2020 to 11.4% in Q1 2021



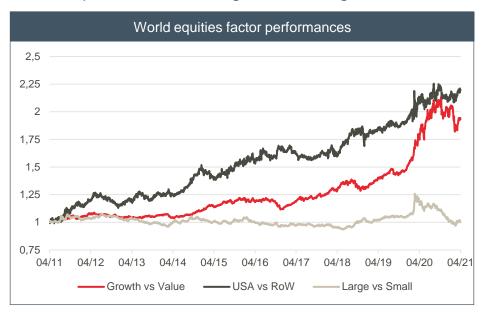


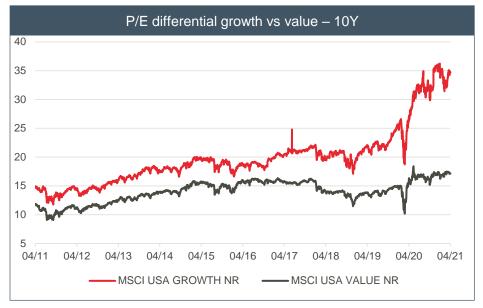
Source: ODDO BHF AM, FactSet, as of 04/19/2021, blended earnings | Factset data as of 05/03/2021

Equities performances – styles differential

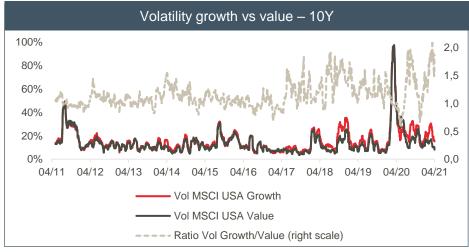


We do expect a new value leg in the coming months





- For the last three years, the growth style overperformance has been the biggest market theme in the equity space.
- Half of this overperformance was driven by rerating
- This has stalled since October 2020, while US yields slightly rose.

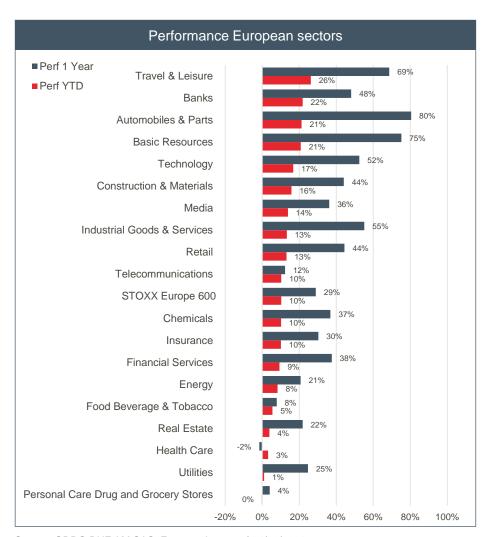


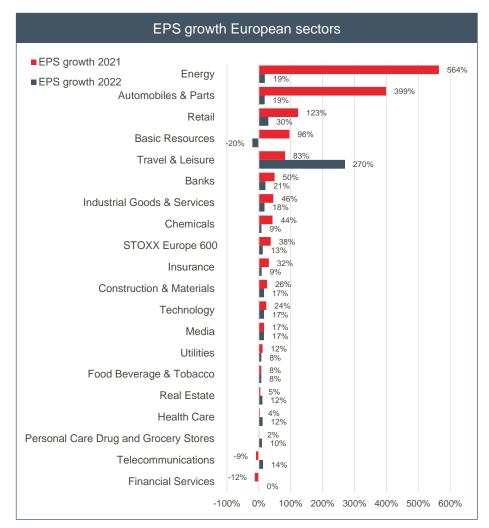
Sources: ODDO BHF AM SAS, Bloomberg | Figures as of 04/28/2021

European equities - sectors



Continue to play the rotation towards value and cyclicals



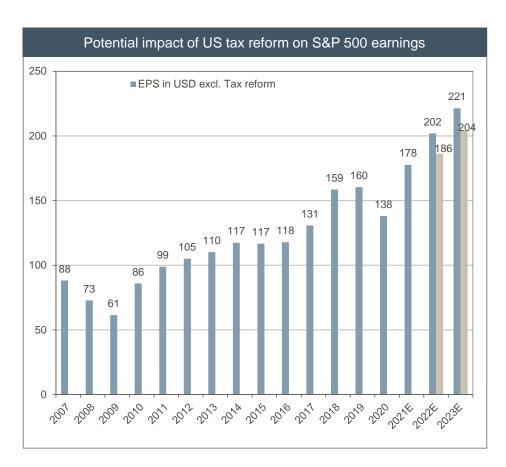


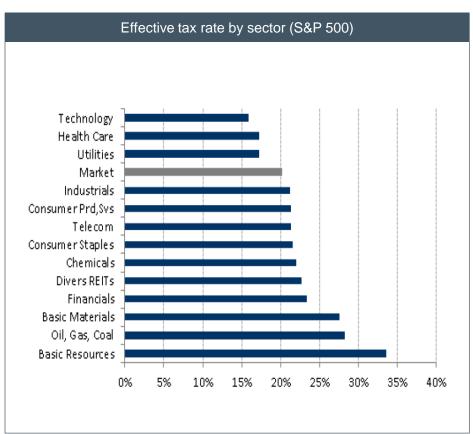
Source: ODDO BHF AM SAS, Factset, data as of 04/29/2021

USA reforms' impacts



Investors are too complacent about Biden's initiative





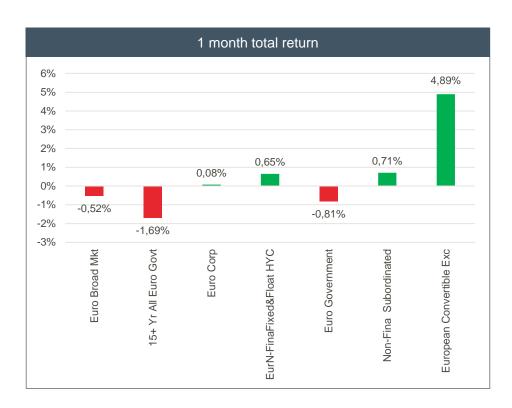


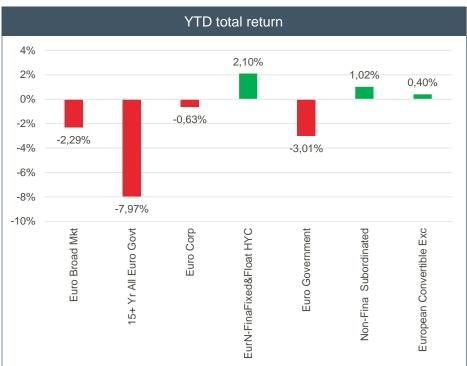
FIXED INCOME

Performance fixed income segment



Play credit versus duration

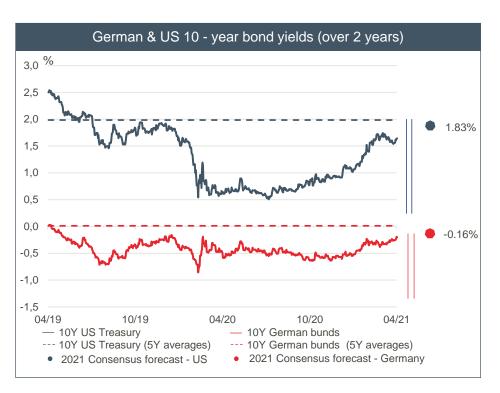


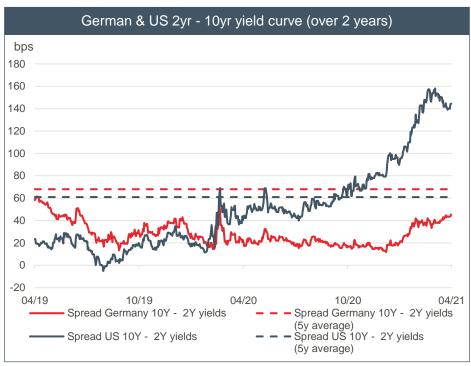


Rates



We target respectively 2% and 0% for the Us and German 10YR rates

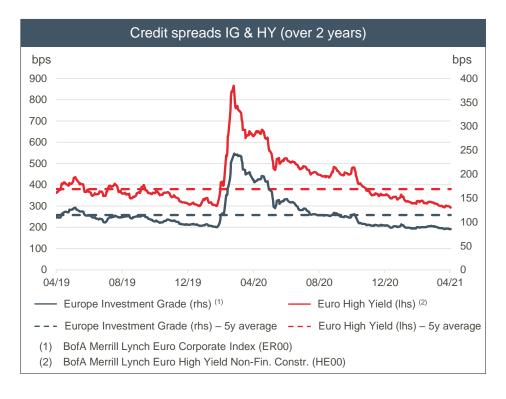


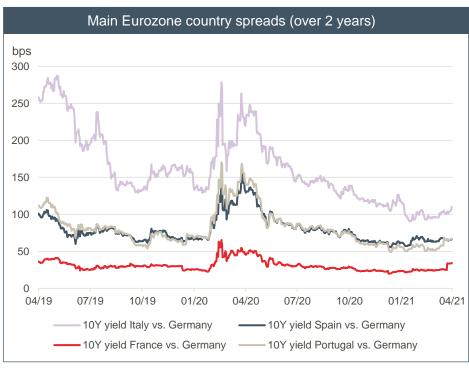


Credit Spreads



Back to the lows

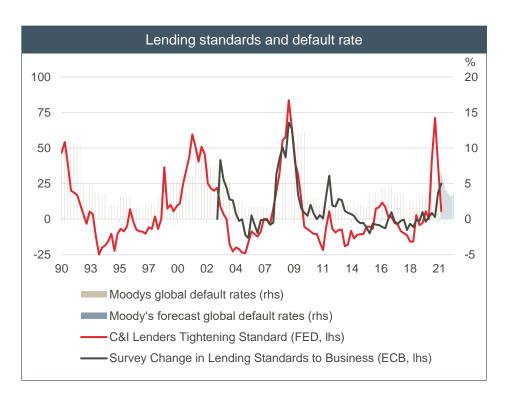


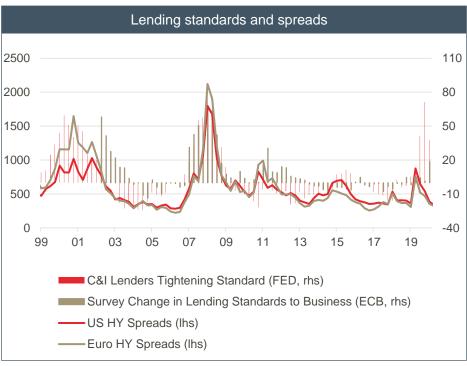


Financial conditions



Loose credit standards delay any sharp increase in bankruptcies

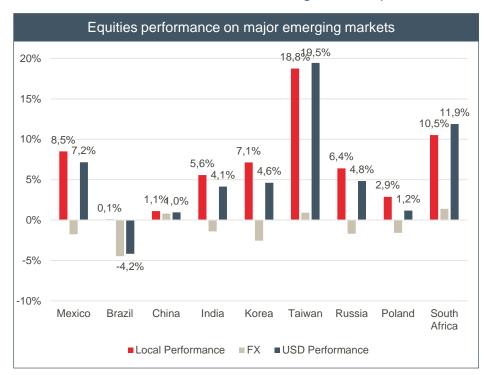




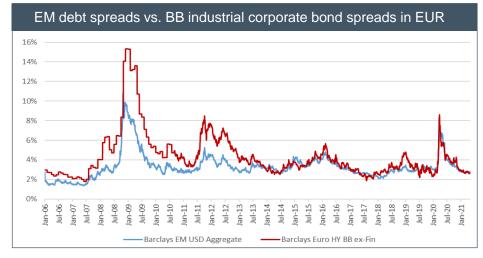
Emerging markets



Performance is a function of the strength of the pandemic



EPS (including losses) growth and PE						
	PE 12m fwd	2020 EPS growth	2021 EPS growth	2022 EPS growth	Dividend yield	
MSCI MEXICO NR	14.0	-51%	138%	8%	3.1%	
MSCI BRAZIL NR	9.2	-39%	169%	-4%	4.5%	
MSCI CHINA NETR USD	16.7	-9%	21%	17%	1.6%	
MSCI INDIA Net USD	20.8	-30%	91%	15%	1.4%	
MSCI Korea Net USD	14.0	33%	61%	22%	1.7%	
MSCI TAIWAN Net USD	18.4	29%	27%	8%	2.9%	
MSCI RUSSIA NR	7.7	-65%	122%	8%	8.0%	
MSCI Poland Net USD	12.1	-7%	33%	2%	3.4%	
MSCI South Afr Net USD	10.8	-15%	83%	16%	3.5%	
MSCI EM NR	15.2	-17%	54%	14%	2.4%	
MSCI FRONTIER MKT NR	12.0	-9%	29%	15%	3.5%	



Past performances are not a reliable indicator of future performance and are not constant over time.

Sources: Bloomberg, ODDO BHF AM SAS | Data at 04/30/2021

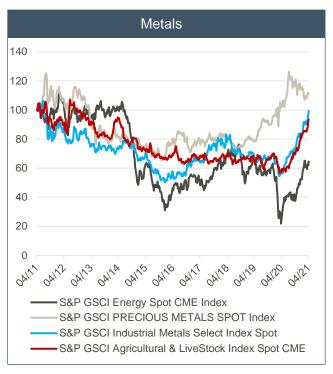


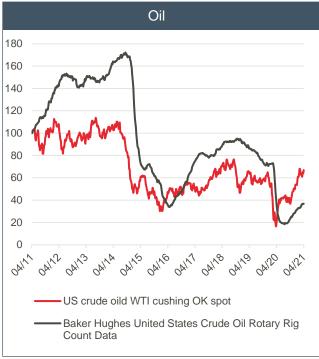
COMMODITIES & CURRENCIES

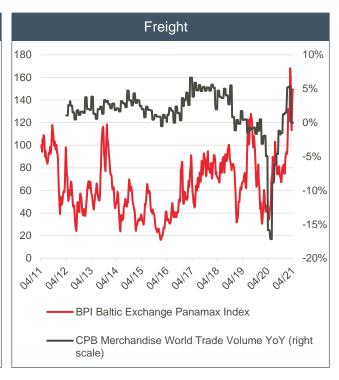
Commodities



Surfing on the recovery wave but partially curbed by ESG constraints



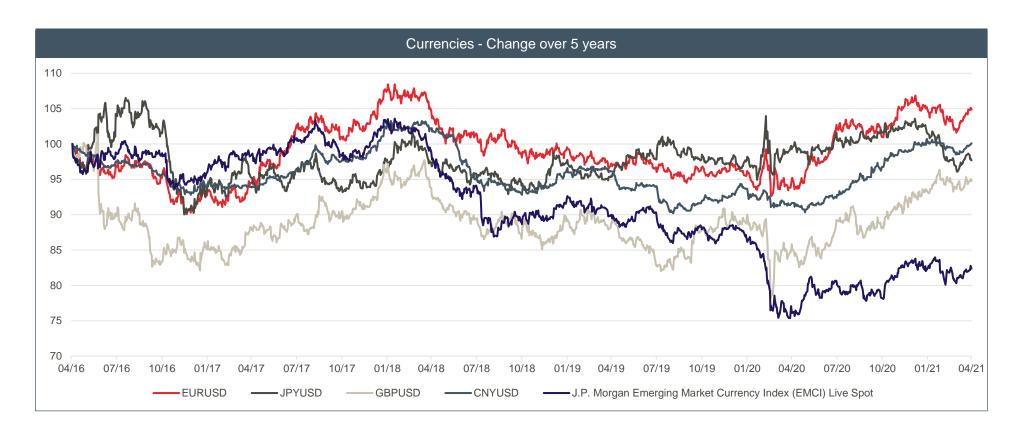




Currencies



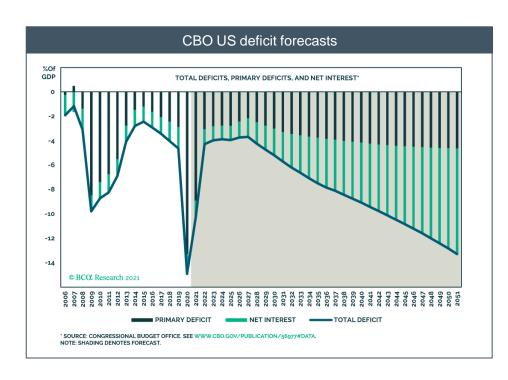
Emerging currencies hurt by the lack of visibility on the pandemic

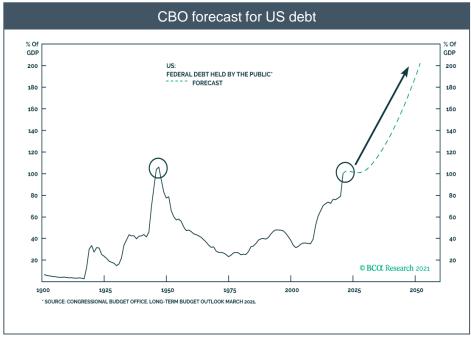


The USD has just started to weaken



US deficit forecasts are not boding well for any strengthening of the dollar









CURRENT CONVICTIONS

Structural challenges



Long-term trends and potential risks

Horizon	Structural trend	Potential financial risks	Risks at 12 months	Recent changes	
	Monetary expansion	Excess of debt	Increasing	Increase in bankrupts in H2 2021	
Short term <1 year	US earnings supercycle	Decline in margins	Increasing	Rising input prices	
	European identity crisis	Hard Brexit, Ital-Exit	Decreasing	OECD Reform 2.0 will support tax harmonisation in the Eurozone!	
Mid term	China's economic transition	Economic and political crisis	Decreasing	New five-year strategy for the Chinese government	
1-5 years	The globalisation of inequalities	Political instability	Increasing	New US fiscal plan expected	
Long term	Ageing of the world population	Secular stagnation and decline	On going	China is getting concerned	
> 5 years	Global warming	Natural disasters and over-regulation	Non foreseable	Greening of public expenditure	

Source: ODDO BHF

Scenarios



Our 6-month view

Credit

Central scenario: Global growth recovering from uniquely sharp recession with strong monetary / fiscal policy support

Europe & US

COVID-19 outbreak has resulted in most severe recession. Recovery has started in Q2 and 2020 growth figures could be better than feared. Consumer confidence to increase on promising COVID-19 vaccine news.

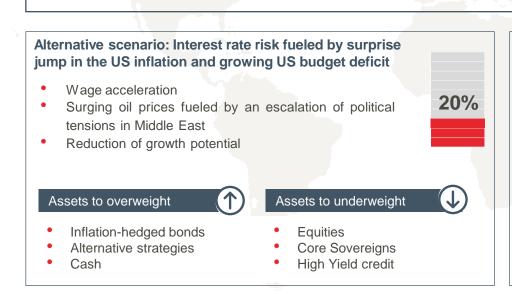
Unprecedented intervention from both monetary and fiscal policy will also mitigate the coronavirus shock

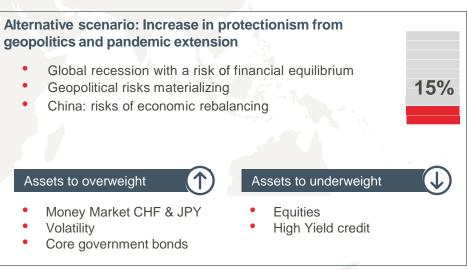
Assets to overweight

Assets to underweight

Strategy

Sovereigns





Flexibility

Hedging (options, gold,...)

Equities (focus on high quality cyclicals)

Our current convictions for each asset class



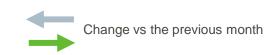


Change vs the previous month

Our current convictions for each asset class



	Core Europe		-1		
Government bonds	Peripheral Europe			0	
	USA	-2			
	Investment grade Europe			0	
	Credit short duration				1
Corporate bonds	High Yield Europe			0	
	High Yield USA			0	
	Emerging markets		-1		
Money market	Developed markets				1
	Private Equity				1
A la maratica a santa	Private Debt				1
Alternative assets	Real Estate			0	
	Hedge Fund				1



Glossary



How performances are calculated	Cumulative fund performance is calculated based on dividends reinvested. Annualised performance is determined on an annual, 365-day actuarial basis. A fund's performance relative to its benchmark index is expressed as arithmetic difference. Static indicators are generally calculated on a weekly tick that is taken on Fridays, or failing that, on the day prior to valuation.
Volatility	Volatility is a risk indicator measuring the level of fluctuations observed in a portfolio (or index) over a defined period. It is calculated as annualised standard deviation of absolute returns within a defined period of time.
Credit spreads (credit premiums)	The credit spread is the risk premium or the difference between the yields of corporate bonds and that of sovereign bonds with the same characteristics.
Investment grade	Investment-grade bonds are bonds issued by issuers rated between AAA to BBB- by Standard & Poor's or the equivalent.
High yield	High-yield bonds are speculative bonds rated lower than BBB- (Standard & Poor's) or the equivalent.
PE (price-earnings ratio)	A stock's price-earnings ratio is equal to the stock's price divided by the issuing company's earnings per share. It is also called the "earnings multiple". It depends mainly on three factors: the company's forecast earnings growth, the risk associated with these forecasts, and the level of interest rates.

Our latest publications



MONTHLY INVESTMENT BRIEF

April 2021 - « Twist again »

March 2021 - The XXL Biden effect

Febrary 2021 – Destination rather than journey

MARKET VIEWS

SPAC

Covid 19 crisis: impacts on listed real estate

March 22nd 2021 - Sugar Rush

March 9th 2021 - How should investors react to the rise of long-term rates?

February 9th 2021 – Will inflation pick up in 2021 in Europe and the United States?

INVESTMENT STRATEGIES

January 2021 - Re-opening

SUSTAINABLE INVESTING

Sustainable investing - ODDO BHF AM's approach

Basics of Sustainable Investing

White paper – The ecological transition: a sustainable investment opportunity

White paper – Human Capital – a factor or resilience and differentiation

Contributors to this Monthly Investment Brief



Nicolas Chaput

Global CEO ODDO BHF AM

Emmanuel Chapuis, CFA

Co-head of fundamental equities ODDO BHF AM

Matthieu Barriere, CFA

Multi asset portfolio manager ODDO BHF AM SAS

Pia Froeller

Head of asset allocation products ODDO BHF AM GmbH

Matthias Lackmann

Asset Manager Corporate Credit IG ODDO BHF AM GmbH

Laurent Denize

Global CIO ODDO BHF AM

Maxime Dupuis, CFA

Global Head of Marketing & Products ODDO BHF AM

Bjoern Bender, CFA

Head of fixed income products ODDO BHF AM GmbH

Romain Gaugry

Fund manager – asset allocation ODDO BHF AM SAS

Gunther Westen

Global Head of Asset Allocation ODDO BHF AM

Eugénie Leclerc

Marketing & Strategy ODDO BHF AM SAS

Jérémy Tribaudeau, CFA

Head of Equity Products ODDO BHF AM SAS

Pierre Mathis

Product manager asset allocation ODDO BHF AM SAS

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ODDO BHF Asset Management SAS (France)

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12. boulevard de la Madeleine - 75440 Paris Cedex 09, France - Tel.: 33 (0)1 44 51 85 00